

Services Overview

At Quality Web Site Testing, we specialize in evaluating and testing web sites. We don't design or program web sites. Instead we make sure they work on a variety of levels for our clients using industry-wide best practices and organic search engine optimization principles.

Organic search engine optimization is a set of design techniques that improve search engine placement. These techniques are inherent to the design of a site and yield side benefits such as improving browser compatibility, accessibility, and usability.

With our services you get an independent 3rd party to evaluate and test your web site. This is similar to using an architect or building inspector to review your plans and the work performed independent of the company actually doing the work.

Quality Web Site Testing has a flexible test bed that can be configured to many different platforms with different versions of Microsoft Windows, Mac OS, and mobile devices. We use Internet Explorer, Firefox, Safari, Opera, Chrome, and other web browsers. VMWare, Microsoft Virtual PC, and mobile device emulators are used to simulate different platforms.

Most work is performed by human analysis and testing, yet several automated tools are used as aids on our projects:

- **SortSite** – standards-based tool that checks web sites for accessibility, usability, browser compatibility, and search engine optimization
- **PowerMapper** – creates site maps, including XML site maps in a Google friendly format
- **Inspyder InSite** – performs site-wide spell check and link verification

The best time to schedule a free consultation with us is before you start any web site project.

Free Estimates

We Partner with Web Site Designers

630-767-9859

**Quality Web Site Testing, LLC
2206 N. Main St, Suite 345
Wheaton, IL 60187**

www.qualitywebsitetesting.com



The prices in this brochure may have changed.
Please contact us for current prices.

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Strategies to Improve Your Web Site



from

Quality 
Web Site Testing

www.qualitywebsitetesting.com

Organic SEO Evaluations

An Organic SEO Evaluation checks your web site for items that can affect your site's organic search engine optimization, accessibility, and usability on different platforms.

For all Organic SEO packages, you receive a written report with the results of the analysis and recommendations to improve your web site.

Basic Organic SEO Package..... \$395

- Page Title Analysis
- SortSite Report for entire site
- Analysis of SortSite report
- Includes evaluation for 15 pages. Additional pages \$5 each.

Expanded Organic SEO Package..... \$795

- Includes the Basic Organic SEO Package
- Meta Description Analysis
- Keyword Analysis
- Content Recommendations
- Competition Review
- Includes evaluation for 20 pages. Additional pages \$10 each.

Comprehensive Organic SEO Pkg.....\$1395

- Includes the Expanded Organic SEO Package
- Industry Best Practices Design Analysis that reviews a web site's overall technical design against organic search engine optimization techniques, industry-wide best practices, and standards
- Includes evaluation for 25 pages. Additional pages \$15 each.

QUESTIONS?

*Please call us at 630-767-9859
Or email info@qualitywebsitetesting.com*

Web Site Testing

Find problems before your customers do, have your web site professionally tested.

Basic Testing Package..... \$495

- Standards-based report for the entire site generated using SortSite
- Testing with one browser and operating system
- Menu and Navigation Testing
- Hyperlink Testing
- Testing under one screen resolution
- Test results report
- Recommendations based on the test results
- Includes testing for 15 pages. Additional pages \$10 each.

Expanded Testing Package..... \$895

- Includes the Basic Testing Package
- Printer testing on either ink jet or laser
- Testing of up to one input form
- Consistency analysis for fonts, formatting, layout, and terms
- Includes testing for 20 pages. Additional pages \$15 each.

Comprehensive Testing Package..... \$1495

- Includes the Expanded Testing Package
- Printer testing on both ink jet and laser
- Testing of up to two input forms
- Testing under two screen resolutions
- Site-wide spell check report
- Proofreading for spelling and grammar
- Includes testing for 25 pages. Additional pages \$20 each.

Ala Carte Items*

PDF SortSite Report for entire site..... \$50
PDF Inspyder InSite Report for entire site.. \$40
XML Site Map for entire site..... \$35
Content Updates.....CALL FOR ESTIMATE

**Ala Carte Items do not include analysis of results.*

Custom Web Site Consulting

Quality Web Site Testing offers a range of consulting services geared toward helping businesses get the most out of their web sites with cost-effective strategies and solutions.

Build a custom project by choosing the services you need:

- Organic SEO consulting
- Web page content analysis and editing
- Web Site Maintenance Training
- Web Site Problem Troubleshooting
- Blog setup and search engine optimization
- Google account and Analytics setup
- Web Site Testing
- PC, Mac, and mobile platforms
- Multiple browsers and operating systems
- Feasibility and Concept Testing
- Integration testing with e-commerce solutions and databases
- Custom Test Plan Creation and Execution
- Analysis of web site activity and hit logs
- Web Site Project Management
- Web Site Requirements Gathering and RFP and/or RFQ Creation
- Management of Competitive Bid Process for Web Site Projects
- Unix-based Web Programming: PHP, JavaScript, HTML, Perl, etc.

On all projects, the consultant who performed the work will discuss the results with you and your web site designer personally.

*For free ideas on how to improve your web site and make it search engine friendly, please visit our blog at:
www.qualitywebsitetesting.com/blog*